## **ORDER**

| Orders     | Order / Rev:         | 105003                      |                         |              |
|------------|----------------------|-----------------------------|-------------------------|--------------|
|            | Alt Order #:         | 06837948                    |                         | LID V        |
|            | Product Desc:        | OBAM FOR AMERICA            |                         | HD           |
|            | Estimate:            | 1537                        |                         | KSNV         |
|            | Flight Dates:        | 10/09/12 - 10/15/12         | Primary AE:             | Amy McCreary |
|            | Original Date / Rev: | 10/15/12 / 10/15/12         | Sales Office:           | BLPHI        |
|            | Order Type:          | GENERAL                     | Sales Region:           | National     |
| Agency     | Name:                | GMMB, Inc./ Washington D.C. |                         |              |
|            | Buying Contact:      |                             | Billing Type:           | Cash         |
|            | Billing Contact:     |                             | Billing Calendar:       | Broadcast    |
|            |                      | Washington Harbor           | Billing Cycle:          | EOM/EOC      |
|            |                      | Washington, DC 20007        | Agency Commission:      | 15%          |
| Advertiser | Name:                | Obama for America           |                         |              |
|            | Demographic:         | A35+                        | New Business Thru:      |              |
|            | Product Codes:       | PLC01-Democrat              | Order Separation:       | 00:05:00     |
|            | Priority:            | SELECT PRIORITY CODE        | Advertiser External ID: |              |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/15/12 | 138     | \$68,920.00  | \$58,582.00 |

## Totals

Agency External ID:

| Month        | # Spots | Gross Amount | Net Amount  | Rating |
|--------------|---------|--------------|-------------|--------|
| October 2012 | 138     | \$68,920.00  | \$58,582.00 | 0.00   |
| Totals       | 138     | \$68,920,00  | \$58.582.00 | 0.00   |

## **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

POLITICAL/AGY, PCAN, GEN

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 30%   | \$68,920.00  |
| Market      | 100%  | \$220 733 33 |

Revenue Codes:

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 21%   | \$48,244.00 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 14%   | \$32,162.67 |
| KTUD              | 1%    | \$2,297.33  |
| KVVU              | 26%   | \$59,730.67 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 8%    | \$18,378.67 |

| _1 | _n | Ch                        | Start    | End                  | Inventory Code     | Break           | Start/End Tir           | me Days        | Len Sp | ots | Rate Pri  | Rtg Type | Spots | Amount     |
|----|----|---------------------------|----------|----------------------|--------------------|-----------------|-------------------------|----------------|--------|-----|-----------|----------|-------|------------|
|    | 1  | KSNV                      | 10/09/12 | 10/12/12             | M-F 5-6a WakeUp    | w/Wa@M          | 5-6a                    | - TWTF         | :30    | 4   | \$450.001 | 0.00 NM  | 4     | \$1,800.00 |
|    |    |                           |          |                      | M-F 5-6a WakeUp    | w/Wagners       |                         |                |        |     |           |          |       |            |
|    | I  | NEWS                      |          |                      |                    |                 |                         |                |        |     |           |          |       |            |
|    | We | <u>Start</u><br>eek: 10/0 |          | End Date<br>10/14/12 | Weekdays<br>- TWFF | Spots/Week<br>4 | <u>Rate</u><br>\$450.00 | Rating<br>0.00 |        |     |           |          |       |            |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

| Ln Ch                      | Start            | End  | Inventory Code                              | Break         | Start/End               | Time        | Days             | Len Spo                    | ts            | Rate Pri              | Rtg Ty         | ype | Spots | Amount     |
|----------------------------|------------------|--|---|---------------|-------------------------|-------------|------------------|----------------------------|---------------|-----------------------|----------------|-----|-------|------------|
| 1 KSNV                     | 10/09/1          | 2 10/12/12                                   | M-F 5-6a WakeU<br>M-F 5-6a WakeU            |               | 5-6a                    |             | - TWTF           | - :30                      | 4 \$          | 450.00 1              | 0.00           | NM  | 4     | \$1,800.00 |
| NEWS<br>Star<br>Week: 10/0 | rt Date<br>08/12 | End Date<br>10/14/12                         | Weekdays<br>- TWTF                          | Spots/Week 4  | <u>Rate</u><br>\$450.00 | Ratii       | <u>ng</u><br>.00 |                            |               |                       |                |     |       |            |
| 1 KSNV                     |                  | 2-10/14/12 N                                 | escription<br>1-F 5-6a WakeUp               |               | /End Time               |             |                  | <u>Weekdays</u><br>- TWThF | Length<br>:30 | Rate<br>(\$450.00)    | Rtg Ty<br>0.00 | _   |       |            |
| [.NO                       | IAVA TC          |  | E] NOT AVAILABI                             |               |                         |             |                  | mum) p                     | 0.0           | (0.450.00)            | 0.00           |     |       |            |
| See                        | e MG 1.5         | ,1.6,1.7,1.8                                 | <i>1-F 5-6a WakeUp</i> 1<br>E] NOT AVAILABI | Ü             |                         |             |                  | - TWThF                    | :30           | <del>(\$450.00)</del> | 0.00           | NM  |       |            |
| 3 KSNV                     | 10/08/12         |  | 1-F 5-6a WakeUp                             |               |                         |             |                  | - TWThF                    | :30           | <del>(\$450.00)</del> | 0.00           | NM  |       |            |
| [.NO                       | IAVA TC          | LABLE RAT                                    | E] NOT AVAILABI<br><i>1-F 5-6a WakeUp</i> 1 |               |                         |             |                  | - TWThF                    | :30           | <del>(\$450.00)</del> | 0.00           | NM  |       |            |
| [.NC                       | IAVA TC          |  | E] NOT AVAILABI                             |               |                         |             |                  | mum) r                     |               | <b></b>               |                |     |       |            |
| ⊕ MG                       | for 1.2,1        | 2-10/12/12 N<br>I.4,1.1,1.3<br>Ite to Reinst | 1-F 5-6a WakeUp v                           | w/Wagner:5-6a |                         |             |                  | - TWThF                    | :30           | \$450.00              | 0.00           | NM  |       |            |
| 6 KSNV                     | 10/09/12         |  | 1-F 5-6a WakeUp v                           | w/Wagner:5-6a |                         |             |                  | - TWThF                    | :30           | \$450.00              | 0.00           | NM  |       |            |
| [Re                        | vised Ra         | te to Reinst                                 | ate]<br>1-F 5-6a WakeUp v                   | w/Wagner:5-6a |                         |             |                  | - TWThF                    | :30           | \$450.00              | 0.00           | NM  |       |            |
| [Re                        | vised Ra         | 1.4,1.1,1.3<br>te to Reinst                  | -   |               |                         |             |                  | mum) r                     | 00            | <b>#450.00</b>        | 0.00           |     |       |            |
| ⊕ MG                       | for 1.2,1        | 2-10/12/12 N<br>I.4,1.1,1.3<br>Ite to Reinst | 1-F 5-6a WakeUp v                           | w/wagner:5-6a |                         |             |                  | - TWThF                    | :30           | \$450.00              | 0.00           | NIM |       |            |
|                            |                  |  | M-F 5-6a WakeU<br>M-F 5-6a WakeU            |               | 5-6a                    |             | M                | - :30                      | 1 \$          | 450.00 1              | 0.00           | NM  | 1     | \$450.00   |
|                            | rt Date          | End Date                                     | Weekdays<br>M                               | Spots/Week    | Rate                    | Ratii       | _                |                            |               |                       |                |     |       |            |
|                            | Date Ra          | <del></del>                                  | M<br>Description<br>M-F 5-6a WakeUp ₪       |               | \$450.00<br>t/End Time  | 0.          | 00               | Weekdays<br>M              | Length        |                       | Rtg Ty         |     |       |            |
| [.NC                       |                  | LABLE RAT                                    | E] NOT AVAILABI                             |               |                         |             |                  |                            |               | , ,                   |                |     |       |            |
| ⊕ MG                       | for 2.1 1        |  | 1-F 5-6a WakeUp v<br>ate]                   | w/Wagner:5-6a |                         |             |                  | M                          | :30           | \$450.00              | 0.00           | NM  |       |            |
| 3 KSNV                     | 10/09/1          | 2 10/12/12                                   | Wake Up Early w<br>Wake Up Early V          |               | 430a-5a                 |             | - TWT            | - :30                      | 4             | \$50.003              | 0.00           | NM  | 4     | \$200.00   |
|                            | rt Date          | End Date                                     | Weekdays                                    | Spots/Week    | Rate                    | Ratii       |                  |                            |               |                       |                | I   |       |            |
| Week: 10/0<br>5 KSNV       |                  | 10/14/12<br>2 10/12/12                       | - TWT<br>M-F 6-7a WakeU                     |               | \$50.00<br>6-7a         |             | 00<br>- TWTF     | - :30                      | 4 \$          | 700.00 1              | 0.00           | NM  | 4     | \$2,800.00 |
| NEWS<br>Sta                | rt Data          | End Data                                     | M-F 6-7a Wakel                              |               | Data                    | Poti        | na               |                            |               |                       |                |     |       |            |
| Week: 10/                  | rt Date<br>08/12 | End Date<br>10/14/12                         | <u>Weekdays</u><br>- TWTF                   | Spots/Week 4  | Rate<br>\$700.00        | Ratii<br>0. | <u>ng</u><br>.00 |                            |               |                       |                | 1   |       |            |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

| Ln Ch Start End  | Inventory Code Break                             | Start/End                 | Time Days      | Len Spots           | Rate Pri                  | Rtg Type       | Spots | Amount     |
|--|--|---------------------------|----------------|---------------------|---------------------------|----------------|-------|------------|
| 5 KSNV 10/09/12 10/12/12                                     | M-F 6-7a WakeUp w/WaGM M-F 6-7a WakeUp w/Wagners | 6-7a                      | - TWTF         | :30 4               | \$700.001                 | 0.00 NM        | 4     | \$2,800.00 |
| NEWS   | wi-r 6-7a wakeop w/wagileis                      |                           |                |                     |                           |                |       |            |
| Start Date End Date  | Weekdays Spots/Week                              |                           | Rating         |                     |                           |                |       |            |
| Week: 10/08/12 10/14/12<br>Spot Ch Date Range [              | - TWTF 4<br>Description Star                     | \$700.00<br>t/End Time    | 0.00           | Weekdays Le         | ngth Rate                 | Rtg Type       |       |            |
|  | M-F 6-7a WakeUp w/Wagner.6-7a                    |                           | •              | - TWThF             | :30 <del>(\$700.00)</del> |                |       |            |
| See MG 5.5,5.6,5.7,5.8                                       |  |                           |                |                     |                           |                |       |            |
| 2 KSNV 10/08/12-10/14/12 I                                   | M-F 6-7a WakeUp w/Wagner6-7a                     | a                         |                | - TWГhF             | :30 <del>(\$700.00)</del> | 0.00 NM        |       |            |
| See MG 5.5,5.6,5.7,5.8                                       | R<br>FE] NOT AVAILABLE RATE                      |                           |                |                     |                           |                |       |            |
| <del>-</del>   | M-F 6-7a WakeUp w/Wagner6-7a                     | a                         |                | - ТWГhF             | :30 <del>(\$700.00)</del> | 0.00 NM        |       |            |
| See MG 5.5,5.6,5.7,5.8                                       | , ,  |                           |                |                     | ,                         |                |       |            |
| <del>-</del>   | [E] NOT AVAILABLE RATE                           |                           |                | muml p              |                           |                |       |            |
| 4 KSNV 10/08/12-10/14/12 I<br>See MG 5.5,5.6,5.7,5.8         | M-F 6-7a WakeUp w/Wagner6-7a                     | A                         |                | - TWThF             | :30 <del>(\$700.00)</del> | 0.00 NM        |       |            |
|  | ΓΕ] NOT AVAILABLE RATE                           |                           |                |                     |                           |                |       |            |
|  | л<br>И-F 6-7a WakeUp w/Wagner:6-7a               | a                         |                | - ТWГhF             | :30 \$700.00              | 0.00 NM        |       |            |
| MG for 5.4,5.3,5.2,5.1 [Revised Rate to Reinst               | tate]  |                           |                |                     |                           |                |       |            |
| 6 KSNV 10/09/12-10/12/12 N                                   | M-F 6-7a WakeUp w/Wagner:6-7a                    | a                         |                | - ТWГhF             | :30 \$700.00              | 0.00 NM        |       |            |
| MG for 5.4,5.3,5.2,5.1                                       |  |                           |                |                     |                           |                |       |            |
| [Revised Rate to Reinst                                      | tate]<br>И-F 6-7a WakeUp w/Wagner:6-7a           | ,                         |                | - TWThF             | :30 \$700.00              | 0.00 NM        |       |            |
| MG for 5.4,5.3,5.2,5.1                                       | wi-ir o-ra wakeop w/wagiieiio-ra                 | 1                         |                | - 1 W1111           | .30 φ/00.00               | 0.00 INIVI     |       |            |
| [Revised Rate to Reinst                                      | tate]  |                           |                |                     |                           |                |       |            |
|  | M-F 6-7a WakeUp w/Wagner:6-7a                    | a                         |                | - TWГhF             | :30 \$700.00              | 0.00 NM        |       |            |
| MG for 5.4,5.3,5.2,5.1 [Revised Rate to Reinst               | tatel  |                           |                |                     |                           |                |       |            |
| 6 KSNV 10/15/12 10/15/12                                     |  | 6-7a                      | M              | :30 1               | \$700.001                 | 0.00 NM        | 1     | \$700.00   |
| 5 NOIV 10/10/12 10/10/12                                     | M-F 6-7a WakeUp w/Wagners                        |                           | 111            | .00                 | ψι σσ.σσ τ                | 0.00 14111     |       | Ψ1 00.00   |
| NEWS   |  |                           | <b>5</b>       |                     |                           |                |       |            |
| <u>Start Date</u> <u>End Date</u><br>Week: 10/15/12 10/21/12 | Weekdays Spots/Week                              | . <u>Rate</u><br>\$700.00 | Rating<br>0.00 |                     |                           |                |       |            |
|  | -11-   | t/End Time                |                | Weekdays Le         | ngth Rate                 | Rtg Type       |       |            |
|  | M-F 6-7a WakeUp w/Wagner 6-7a                    | a                         | Ì              | M                   | :30 <del>(\$700.00)</del> | 0.00 <i>NM</i> |       |            |
| See MG 6.2   | ΓΕ] NOT AVAILABLE RATE                           |                           |                |                     |                           |                |       |            |
|  | M-F 6-7a WakeUp w/Wagner:6-7a                    | a                         | ]              | M                   | :30 \$700.00              | 0.00 NM        |       |            |
| → MG for 6.1 10/15   | , ,  |                           |                |                     |                           |                |       |            |
| [Revised Rate to Reinst                                      |  |                           |                |                     |                           |                |       |            |
| 7 KSNV 10/09/12 10/12/12                                     | •  | 658a-9am                  | - TWTF         | :30 8               | \$250.004                 | 0.00 NM        | 8     | \$2,000.00 |
| TODAY SHOW   | Today Show                                       |                           |                |                     |                           |                |       |            |
| Start Date End Date  | Weekdays Spots/Week                              | Rate                      | Rating         |                     |                           |                |       |            |
| Week: 10/08/12 10/14/12                                      | - TWTF 8   | 7                         | 0.00           |                     |                           |                |       |            |
| 9 KSNV 10/13/12 10/13/12                                     | News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY | 6a-7a                     | S-             | :30 1               | \$125.004                 | 0.00 NM        | 1     | \$125.00   |
| NEWS   |  |                           |                |                     |                           |                |       |            |
| Start Date End Date  | Weekdays Spots/Week                              |                           | Rating         |                     |                           |                |       |            |
| Week: 10/08/12 10/14/12<br>10 KSNV 10/13/12 10/13/12         |  | \$125.00<br>7a-9am        | 0.00           | :30 1               | \$625.00 1                | 0.00 NM        | 1     | \$625.00   |
| 10 110/14 10/10/12 10/13/12                                  | Saturday Today CM                                | ra Jaili                  | 3-             | .00 1               | ψυ <u>∠</u> υ.υ∪ Ι        | U.UU INIVI     | l '   | ΨυΖυ.υυ    |
| SAT TODAY  | , ,  |                           |                |                     |                           |                |       |            |
| Start Date End Date  | Weekdays Spots/Week                              |                           | Rating         |                     |                           |                |       |            |
| Week: 10/08/12 10/14/12<br>11 KSNV 10/14/12 10/14/12         | <u> </u>   | \$625.00<br>6a-7a         | 0.00           | S :30 1             | \$110.004                 | 0.00 NM        | 1     | \$110.00   |
| 11 110111 10/17/12 10/14/12                                  | News 3 Sunrise SUNDAY                            | ou ru                     |                | , . <del>uu</del> I | ψ110.004                  | U.UU INIVI     | l '   | ψ110.00    |
| NEWS   |  |                           |                |                     |                           |                |       |            |
| Start Date End Date  | Weekdays Spots/Week                              | Rate                      | Rating         |                     |                           |                | ı     |            |

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**KSNV** 

Order / Rev: 105003

Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA

| Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Typ  | e Spots    | Amount     |
|--|------------|------------|
| 11 KSNV 10/14/12 10/14/12 News 3 Sunrise - SUND&M 6a-7aS :30 1 \$110.00 4 0.00 NN News 3 Sunrise SUNDAY  | Л 1        | \$110.00   |
| NEWS   |            |            |
| Start Date End Date Weekdays Spots/Week Rate Rating  |            |            |
| Week: 10/08/12 10/14/12S 1 \$110.00 0.00   | _          |            |
| 12 KSNV 10/14/12 10/14/12 Sunday Today CM 7a-8amS :30 1 \$750.00 1 0.00 NM<br>Sunday Today   | <i>I</i> 1 | \$750.00   |
| SUN TODAY  | 1          |            |
| Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/08/12         10/14/12        S         1         \$750.00         0.00 |            |            |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  |            |            |
| 1 KSNV 10/08/12-10/14/12 Sunday Today 7a-8amSu :30 <del>(\$750.00)</del> 0.00 NI   | Λ          |            |
| See MG 12.2<br>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  |            |            |
| 2 KSNV 10/14/12-10/14/12 Sunday Today 7a-8amSu :30 \$750.00 0.00 NN  | Л          |            |
| ⊕ MG for 12.1 10/14  |            |            |
| [Revised Rate to Reinstate]  | _          |            |
| 13 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930amS :30 1 \$125.00 4 0.00 NM  | <i>I</i> 1 | \$125.00   |
| News 3 Today NEWS  |            |            |
| Start Date End Date Weekdays Spots/Week Rate Rating  | İ          |            |
| Week: 10/08/12 10/14/12S 1 \$125.00 0.00   | _]         |            |
| 14 KSNV 10/14/12 10/14/12 Chris Matthews 9:30AM SM 9:30a-10aS :30 1 \$175.00 4 0.00 NM   | <i>I</i> 1 | \$175.00   |
| Chris Matthews SUN 9:30am CHRIS MATHEWS  |            |            |
| Start Date End Date Weekdays Spots/Week Rate Rating  | İ          |            |
| Week: 10/08/12 10/14/12S 1 \$175.00 0.00   | 1          |            |
| 15 KSNV 10/09/12 10/12/12 M-F Today Show II 3rd HCM 9-10a - TWTF :30 8 \$425.00 1 0.00 NM  | л 8        | \$3,400.00 |
| M-F Today Show II  |            |            |
| TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating  | 1          |            |
| Week: 10/08/12   | İ          |            |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

|            | <b>.</b> . |                            |  |           | a/=       |       | _      |                            |        |                       |       |        |   |            |
|------------|------------|----------------------------|--|-----------|-----------|-------|--------|----------------------------|--------|-----------------------|-------|--------|---|------------|
| Ln Ch      | Start      | End                        | Inventory Code                                 |           | Start/End |       | Days   | Len Spo                    |        | Rate Pri              |       |        | _ | Amount     |
| 15 KSNV    | 10/09/12   | 10/12/12                   | M-F Today Show II                              | 3rd HCM   | 9-10a     |       | - TWTF | - :30                      | 8 \$4  | 125.00 1              | 0.00  | NM     | 8 | \$3,400.00 |
| TODAY      | SHOW II    |                            | M-F Today Show II                              |           |           |       |        |                            |        |                       |       |        |   |            |
|            |            | End Date                   |  | pots/Week | Rate      | Ratir | ng     |                            |        |                       |       |        |   |            |
| Week: 10/0 |            | 10/14/12                   | - TWTF   | 8         | \$425.00  | 0.    | 00     | <b>\ \ \ \ \ \ \ \ \ \</b> | Lameth | Data                  | D     |        |   |            |
|            | Date Ran   |                            | escription<br>I-F Today Show II 3rd            |           | /End Time |       |        | Weekdays<br>- TWThF        | Length | (\$425.00)            | Rtg T | _      |   |            |
|            |            |                            | 1,15.12,15.13,15.14,                           |           |           |       |        | - 1 WIIII                  | .50    | (ψ-12-0.00)           | 0.00  | IVIVI  |   |            |
| [.NC       | AIAVA TC   | ABLE RATI                  | E] NOT AVAILABLE                               | RATE      |           |       |        |                            |        |                       |       |        |   |            |
|            |            |                            | I-F Today Show II 3rd                          |           |           |       |        | - TWThF                    | :30    | <del>(\$425.00)</del> | 0.00  | NM     |   |            |
|            |            |                            | 1,15.12,15.13,15.14,<br>E] NOT AVAILABLE       |           | j         |       |        |                            |        |                       |       |        |   |            |
|            |            |                            | I-F Today Show II 3rd                          |           | а         |       |        | - TWГhF                    | :30    | <del>(\$425.00)</del> | 0.00  | NM     |   |            |
|            |            |                            | 1,15.12,15.13,15.14                            |           | 5         |       |        |                            |        |                       |       |        |   |            |
|            |            |                            | E] NOT AVAILABLE<br>I-F Today Show II 3rd      |           | а         |       |        | - TWThF                    | 30     | <del>(\$425.00)</del> | 0.00  | NM     |   |            |
|            |            |                            | 1,15.12,15.13,15.14,                           |           |           |       |        | 1 111111                   | .00    | (Ψ120.00)             | 0.00  | 7 4707 |   |            |
|            |            |                            | E] NOT AVAILABLE                               |           |           |       |        |                            |        |                       |       |        |   |            |
|            |            |                            | I-F Today Show II 3rd                          |           |           |       |        | - TWThF                    | :30    | <del>(\$425.00)</del> | 0.00  | NM     |   |            |
|            |            |                            | 1,15.12,15.13,15.14,<br>E] NOT AVAILABLE       |           | )         |       |        |                            |        |                       |       |        |   |            |
| 6 KSNV     | 10/08/12-  | 10/14/12 M                 | I-F Today Show II 3rd                          | d Hr 9-10 | а         |       |        | - TWThF                    | :30    | <del>(\$425.00)</del> | 0.00  | NM     |   |            |
|            |            |                            | 1,15.12,15.13,15.14,                           |           | 5         |       |        |                            |        |                       |       |        |   |            |
|            |            |                            | E] NOT AVAILABLE<br>I-F Today Show II 3rd      |           | а         |       |        | - TWThF                    | :30    | <del>(\$425.00)</del> | 0.00  | NM     |   |            |
|            |            |                            | 1,15.12,15.13,15.14                            |           |           |       |        |                            |        | (+/                   |       |        |   |            |
| -          |            |                            | E] NOT AVAILABLE                               |           |           |       |        |                            |        |                       |       |        |   |            |
|            |            |                            | I-F Today Show II 3rd<br>1,15.12,15.13,15.14   |           |           |       |        | - TWThF                    | :30    | <del>(\$425.00)</del> | 0.00  | NM     |   |            |
|            |            |                            | T, 13, 12, 13, 13, 13, 14,<br>E] NOT AVAILABLE |           | ,         |       |        |                            |        |                       |       |        |   |            |
| 9 KSNV     | 10/08/12-  | 10/14/12 M                 | -F Today Show II 3rd                           | d Hr 9-10 | a         |       |        | - TWThF                    | :30    | \$425.00              | 0.00  | NM     |   |            |
| _          |            |                            | 5.5,15.7,15.6,15.3,15                          | .2        |           |       |        |                            |        |                       |       |        |   |            |
| -          |            | e to Reinsta<br>10/14/12 M | atej<br>I-F Today Show II 3rd                  | d Hr 9-10 | а         |       |        | - TWThF                    | :30    | \$425.00              | 0.00  | NM     |   |            |
| _          |            |                            | 5.5,15.7,15.6,15.3,15                          |           | <b>.</b>  |       |        | 1 111111                   | .00    | ψ120.00               | 0.00  |        |   |            |
| -          |            | e to Reinsta               | -  |           |           |       |        |                            |        |                       |       |        |   |            |
| _          |            |                            | -F Today Show II 3rd                           |           | a         |       |        | - TWThF                    | :30    | \$425.00              | 0.00  | NM     |   |            |
|            |            | e to Reinsta               | 5.5,15.7,15.6,15.3,15<br>ate]                  |           |           |       |        |                            |        |                       |       |        |   |            |
| _          |            |                            | -F Today Show II 3rd                           |           | a         |       |        | - ТWГhF                    | :30    | \$425.00              | 0.00  | NM     |   |            |
|            |            | 5.8,15.1,15<br>to Reinsta  | 5.5,15.7,15.6,15.3,15                          | .2        |           |       |        |                            |        |                       |       |        |   |            |
| -          |            |                            | رمان<br>F Today Show II 3rd                    | d Hr 9-10 | a         |       |        | - TWThF                    | :30    | \$425.00              | 0.00  | NM     |   |            |
|            |            |                            | 5.5,15.7,15.6,15.3,15                          |           |           |       |        |                            |        |                       |       |        |   |            |
| -          |            | e to Reinsta               | -  | 0.40      |           |       |        | mum) n                     |        | <b>#</b> 405.00       | 0.00  |        |   |            |
|            |            |                            | F Today Show II 3rd<br>5.5,15.7,15.6,15.3,15   |           | a         |       |        | - TWThF                    | :30    | \$425.00              | 0.00  | NM     |   |            |
|            |            | e to Reinsta               |  |           |           |       |        |                            |        |                       |       |        |   |            |
|            |            |                            | -F Today Show II 3rd                           |           | a         |       |        | - ТWГhF                    | :30    | \$425.00              | 0.00  | NM     |   |            |
| -          |            | 5.8,15.1,15<br>to Reinsta  | 5.5,15.7,15.6,15.3,15                          | .2        |           |       |        |                            |        |                       |       |        |   |            |
| -          |            |                            | -F Today Show II 3rd                           | d Hr 9-10 | a         |       |        | - TWThF                    | :30    | \$425.00              | 0.00  | NM     |   |            |
| -          |            |                            | 5.5,15.7,15.6,15.3,15                          | .2        |           |       |        |                            |        |                       |       |        |   |            |
|            |            | to Reinsta                 |  |           |           |       |        |                            |        |                       |       |        | _ | <b></b>    |
| 16 KSNV    | 10/15/12   | 10/15/12                   | M-F Today Show II M-F Today Show II            | ard HCM   | 9-10a     | ]     | M      | - :30                      | 2 \$4  | 125.00 1              | 0.00  | NM     | 2 | \$850.00   |
| TODAY      | SHOW II    |                            | I Today Onow II                                |           |           |       |        |                            |        |                       |       |        |   |            |
|            |            | End Date                   |  | pots/Week | Rate      | Ratir |        |                            |        |                       |       |        |   |            |
| Week: 10/  | 15/12      | 10/21/12                   | M  | 2         | \$425.00  | 0.0   | 00     |                            |        |                       |       | 1      |   |            |

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 Order / Rev:
 105003
 Advertiser:
 Obama for America

 Alt Order #:
 06837948
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/09/12 - 10/15/12
 Estimate:
 1537

| Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri            | Rtg Type Spots | Amount          |
|--|----------------|-----------------|
| 16 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd HCM 9-10a M :30 2 \$425.00 1           | 0.00 NM 2      | \$850.00        |
| M-F Today Show II  |                |                 |
| TODAY SHOW II  |                |                 |
| Start Date   |                |                 |
| Week: 10/15/12 10/21/12 M 2 \$425.00 0.00  | D: -           |                 |
|  | Rtg Type       |                 |
| 1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a M :30 <del>(\$425.00)</del>    | 0.00 <i>NM</i> |                 |
| See MG 16.3,16.4<br>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE                           |                |                 |
| 2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a M :30 <del>(\$425.00)</del>    | 0.00 NM        |                 |
| See MG 16.3,16.4   | 0.00 14171     |                 |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE   |                |                 |
|  | 0.00 NM        |                 |
| (h) MG for 16.2,16.1   | 0.00 14111     |                 |
| [Revised Rate to Reinstate]  |                |                 |
|  | 0.00 NM        |                 |
| MG for 16.2,16.1   |                |                 |
| [Revised Rate to Reinstate]  |                |                 |
| 17 KSNV 10/09/12 10/12/12 M-F Today Show III 4th ICM 10am-11am - TWTF :30 8 \$325.00 1 | 0.00 NM 8      | \$2,600.00      |
| Today 4th Hour   |                | <del>+</del> =, |
| TODAY SHOW III   |                |                 |
| Start Date   |                |                 |
| Week: 10/08/12 10/14/12 -TWTF 8 \$325.00 0.00  |                |                 |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

| Ln Ch Start End Inventory Code Break Start/End Time Days  | Len Spots Rate Pri                       | Rtg Type Spots Amount |
|---|--|-----------------------|
| 17 KSNV 10/09/12 10/12/12 M-F Today Show III 4th <b>C</b> M 10am-11am - TWTF  | :30 8 \$325.001                          | 0.00 NM 8 \$2,600.00  |
| Today 4th Hour TODAY SHOW III   |  |                       |
| Start Date End Date Weekdays Spots/Week Rate Rating   |  |                       |
| Week: 10/08/12 10/14/12 - TWTF 8 \$325.00 0.00  |  |                       |
| Spot Ch Date Range Description Start/End Time   |  | Rtg Type              |
| 1 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am<br>See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 | - TWThF :30 <del>(\$325.00</del> )       | 0.00 NM               |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  |  |                       |
| 2 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am  | -TWThF :30 <del>(\$325.00</del>          | ) 0.00 <i>NM</i>      |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16   |  |                       |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  | - TWThF :30 <del>(\$325.00</del>         | ) 0.00 A/A            |
| 3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am<br>See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 | -TWThF :30 <del>(\$325.00</del>          | 9 0.00 14141          |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  |  |                       |
| 4 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am  | - TWГhF :30 <del>(\$325.00</del>         | 0.00 <i>NM</i>        |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16   |  |                       |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  5 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am                | -TWThF :30 <del>(\$325.00</del>          | MA 00.0 4             |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16   | (φο20.00)                                | , 0.00 / 111/         |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  |  | <u> </u>              |
| 6 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am  | - TWГhF :30 <del>(\$325.00</del>         | ) 0.00 <i>NM</i>      |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16<br>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE                     |  |                       |
| 7 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am  | - TWГhF :30 <del>(\$325.00</del>         | 0.00 NM               |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16   |  |                       |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  |  |                       |
| 8 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am  | - TWThF :30 <del>(\$325.00</del> )       | 0.00 NM               |
| See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16<br>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE                     |  |                       |
| 9 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am  | - TWГhF :30 \$325.00                     | 0.00 NM               |
| MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8  |  |                       |
| [Revised Rate to Reinstate]   | THE                                      |                       |
| 10 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am  M MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8       | - TWThF :30 \$325.00                     | 0.00 NM               |
| [Revised Rate to Reinstate]   |  |                       |
| 11 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am   | - TWГhF :30 \$325.00                     | 0.00 NM               |
| MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8  |  |                       |
| [Revised Rate to Reinstate]   | TWTLE :20 \$225.00                       | 0 00 NM               |
| 12 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am  M MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8       | - TWThF :30 \$325.00                     | 0.00 NM               |
| [Revised Rate to Reinstate]   |  |                       |
| 13 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am   | - TWThF :30 \$325.00                     | 0.00 NM               |
| MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8  |  |                       |
| [Revised Rate to Reinstate] 14 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am                             | - TWThF :30 \$325.00                     | 0.00 NM               |
| MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8  | 1W1111 .00 \(\psi \pi \beta \text{20.00} | . 6.66 1444           |
| [Revised Rate to Reinstate]   |  |                       |
| 15 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am   | - TWГhF :30 \$325.00                     | 0.00 NM               |
| MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8 [Revised Rate to Reinstate]  |  |                       |
| 16 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am   | - TWГhF :30 \$325.00                     | 0.00 NM               |
| MG for 17.6,17.2,17.5,17.1,17.3,17.7,17.4,17.8  |  |                       |
| [Revised Rate to Reinstate]   |  |                       |
| 18 KSNV 10/15/12 10/15/12 M-F Today Show III 4th 16th 10am-11am M   | :30 2 \$325.001                          | 0.00 NM 2 \$650.00    |
| Today 4th Hour TODAY SHOW III   |  |                       |
| Start Date End Date Weekdays Spots/Week Rate Rating   |  |                       |
| Week: 10/15/12 10/21/12 M 2 \$325.00 0.00   |  | I                     |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Days Ch End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Ιn Start Amount 18 KSNV 10/15/12 10/15/12 M-F Today Show III 4th CM 10am-11am M-:30 \$325.001 0.00 NM \$650.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - -0.00 Week: 10/15/12 10/21/12 \$325.00 Start/End Time Ch Date Range Spot Description Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am <del>(\$325.00)</del> 0.00 NM :30 See MG 18.3,18.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am (\$325.00) 0.00 NM :30 See MG 18.3,18.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/15/12 M-F Today Show III 4th Hr 10am-11am :30 \$325.00 0.00 NM (f) MG for 18.2,18.1 [Revised Rate to Reinstate] 4 KSNV 10/15/12-10/15/12 M-F Today Show III 4th Hr \$325.00 0.00 NM 10am-11am :30 (M) MG for 18.2.18.1 [Revised Rate to Reinstate] 19 KSNV 10/09/12 10/12/12 Rachael Ray - TWTF- -:30 \$100.004 CM 11am-12pm 0.00 NM \$400.00 Rachael Ray RACHEL RAY Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 - TWTF- -\$100.00 0.00 21 KSNV 10/09/12 10/12/12 СМ - TWTF- -:30 \$125.004 Noon News 12-1230pm 0.00 NM 4 \$500.00 Noon News **NEWS** Weekdays End Date Rating Start Date Spots/Week Rate - TWTF-Week: 10/08/12 10/14/12 \$125.00 0.00 23 KSNV 10/09/12 10/12/12 The Agenda 1230pm CM 1230-1p - TWTF- -:30 4 \$90.004 0.00 NM \$360.00 4 The Agenda 1230pm **AGENDA** Start Date **End Date** Weekdays Spots/Week Rate Rating - TWTF- -Week: 10/08/12 10/14/12 \$90.00 0.00 25 KSNV 10/09/12 10/12/12 Days of our Lives CM 1258p-2pm - TWTF- -:30 \$150.004 0.00 NM 4 \$600.00 Days of our Lives DAYS End Date Start Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 - TWTF-\$150.00 0.00 27 KSNV 10/09/12 10/12/12 The Doctors CM 2pm-3pm - TWTF- -:30 \$100.004 0.00 NM 4 \$400.00 The Doctors DRS **End Date** Start Date Weekdays Spots/Week Rate Rating - TWTF- -Week: 10/08/12 10/14/12 \$100.00 0.00 28 KSNV 10/15/12 10/15/12 The Doctors CM :30 \$100.004 0.00 NM \$100.00 2pm-3pm M- - - - -1 The Doctors DRS End Date Weekdays Spots/Week Start Date Rate Rating M- - - -Week: 10/15/12 10/21/12 \$100.00 0.00 29 KSNV 10/09/12 10/12/12 CM :30 Dr. Phil 3-4p - TWTF- -4 \$150.004 0.00 NM 4 \$600.00 Dr Phil PHII Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 - TWTF-0.00 Week: 10/08/12 \$150.00 31 KSNV 10/09/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm - TWTF- -:30 8 \$175.004 0.00 NM 8 \$1,400.00 4PM NEWS (1 hour) **NEWS** Rating Start Date **End Date** Weekdays Spots/Week Rate - TWTF- -Week: 10/08/12 10/14/12 \$175.00 0.00 32 KSNV 10/15/12 10/15/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M- - - - -:30 2 \$175.004 0.00 NM 2 \$350.00 4PM NEWS (1 hour) **NEWS** 

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Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

| Ln Ch            | Start         | End           | Inventory Code               |            | Start/End T        | ïme Days | Len Spo  | ots Rate Pri                | Rtg Type       | Spots | Amount      |
|------------------|---------------|---------------|------------------------------|------------|--------------------|----------|----------|-----------------------------|----------------|-------|-------------|
| 32 KSNV          | 10/15/1       | 2 10/15/12    | NEWS 3 at 4 (1 I             | ,          | 4-5pm              | M        | - :30    | 2 \$175.004                 | 0.00 NM        | 2     | \$350.00    |
| NEWS             |               |               | 4PM NEWS (1 ho               | our)       |                    |          |          |                             |                |       |             |
| _                | rt Date       | End Date      | Weekdays                     | Spots/Week | Rate               | Rating   |          |                             |                |       |             |
| Week: 10/        |               | 10/21/12      | M                            | 2          | \$175.00           | 0.00     |          |                             |                |       |             |
| 33 KSNV          | 10/09/1       | 2 10/12/12    | M-F Early News               | CM         | 5-630p             | - TWTF-  | - :30    | 13 \$1,200.001              | 0.00 NM        | 13    | \$15,600.00 |
|                  |               |               | M-F Early News               |            |                    |          |          |                             |                |       |             |
| NEWS             |               |               |                              |            |                    |          |          |                             |                |       |             |
| Sta<br>Week: 10/ | rt Date       | End Date      | <u>Weekdays</u><br>- TWTF    | Spots/Week | Rate<br>\$1,200.00 | Rating   |          |                             |                |       |             |
|                  | Date Ra       | 10/14/12      | escription                   |            | t/End Time         | 0.00     | Weekdays | Length Rate                 | Rtg Type       |       |             |
|                  |               |               | 1-F Early News               | 5-63       |                    |          | - TWThF  |                             |                |       |             |
| Se               | e MG 33.      | 14,33.15      | ·                            |            |                    |          |          | ,                           |                |       |             |
| [NA              | •             |               |                              |            |                    |          |          |                             |                |       |             |
|                  |               |               | 1-F Early News               | 5-63       | 80p                |          | - TWThF  | :30 <del>(\$1,200.00)</del> | 0.00 <i>NM</i> |       |             |
| Se<br>[N/        | e MG 33.<br>N | 14,33.15      |                              |            |                    |          |          |                             |                |       |             |
| <del>-</del>     | -             | 2-10/12/12 M  | I-F Early News               | 5-63       | 80n                |          | - TWThF  | :30 \$1,200.00              | 0.00 NM        |       |             |
| _                | for 33.9.     |               | in Early Nowe                | 0 00       | , op               |          | 111111   | .00 ψ1,200.00               | 0.00 11111     |       |             |
| [Re              | evised Ra     | te to Reinsta | ate]                         |            |                    |          |          |                             |                |       |             |
| _                |               |               | I-F Early News               | 5-63       | 80p                |          | - TWThF  | :30 \$1,200.00              | 0.00 NM        |       |             |
| _                | for 33.9      | •             | -1-1                         |            |                    |          |          |                             |                |       |             |
|                  |               | te to Reinsta |                              |            |                    | 3.5      |          | - 4                         |                |       |             |
| 34 KSNV          | 10/15/1       | 2 10/15/12    | M-F Early News               | CM         | 5-630p             | M        | - :30    | 2 \$1,200.001               | 0.00 NM        | 2     | \$2,400.00  |
| NEWS             |               |               | M-F Early News               |            |                    |          |          |                             |                |       |             |
| _                | rt Date       | End Date      | Weekdays                     | Spots/Week | Rate               | Rating   |          |                             |                |       |             |
| Week: 10/        | /15/12        | 10/21/12      | M                            | 2          | \$1,200.00         | 0.00     |          |                             |                |       |             |
| 35 KSNV          | 10/13/1       | 2 10/13/12    | Sa-Su Early New              | s CM       | 5pm-630pm          | S        | S- :30   | 1 \$200.004                 | 0.00 NM        | 1     | \$200.00    |
| NEWO             |               |               | Sa-Su Early New              | rs .       |                    |          |          |                             |                |       |             |
| NEWS             | rt Date       | End Date      | Wookdays                     | Spots/Week | Rate               | Rating   |          |                             |                |       |             |
| Week: 10/        |               | 10/14/12      | <u>Weekdays</u><br>S-        | <u> </u>   | \$200.00           | 0.00     |          |                             |                |       |             |
|                  |               | 2 10/14/12    | News 3 Live in Pr            | ime CM     | 7-10pm             |          | S :30    | 1 \$450.004                 | 0.00 NM        | 1     | \$450.00    |
|                  |               |               | News 3 in Prime              |            | - 1                |          |          | •                           |                |       | •           |
|                  | AFTER N       | IFL           |                              |            |                    |          |          |                             |                |       |             |
|                  | rt Date       | End Date      | Weekdays<br>S                | Spots/Week | Rate               | Rating   |          |                             |                |       |             |
| Week: 10/        |               | 10/14/12      |                              | 1          | \$450.00           | 0.00     | -20      | 4 04 200 00 4               | 0.00 NIM       | ,     | ФГ 200 00   |
| 31 KSINV         | 10/09/13      | 2 10/12/12    | M-F Jeopardy<br>M-F Jeopardy | CM         | 630-7pm            | - TWTF-  | - :30    | 4 \$1,300.001               | 0.00 NM        | 4     | \$5,200.00  |
| JEOPA            | RDY           |               | Occparay                     |            |                    |          |          |                             |                |       |             |
| Sta              | rt Date       | End Date      | Weekdays                     | Spots/Week | Rate               | Rating   |          |                             |                |       |             |
| Week: 10/        | 08/12         | 10/14/12      | - ТWГF                       | 4          | \$1,300.00         | 0.00     |          |                             |                | I     |             |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

| Ln Ch     | Start         | End                      | Inventory Code              | e Break      | Start/End         | Time   | Days | Len Spo                    | ots Rate Pri                            | Rtg Type     | Spots | Amount     |
|-----------|---------------|--------------------------|-----------------------------|--------------|-------------------|--------|------|----------------------------|---|--------------|-------|------------|
| 37 KSNV   | 10/09/12      | 2 10/12/12               | M-F Jeopardy                | CM           | 630-7pm           | - [    | ΓWΓF | :30                        | 4 \$1,300.001                           | 0.00 NM      | 4     | \$5,200.00 |
| .=        |               |                          | M-F Jeopardy                |              |                   |        |      |                            |   |              |       |            |
| JEOPAI    |               |                          | 147 1 1                     | 0            | Б.                | D ::   |      |                            |   |              |       |            |
|           | rt Date       | End Date                 | <u>Weekdays</u><br>- TWTF   | Spots/Week   | Rate              | Rating | -    |                            |   |              |       |            |
| Week: 10/ |               | 10/14/12                 |                             |              | \$1,300.00        | 0.00   |      | Mookdays                   | Longth Pate                             | Pta Typo     |       |            |
|           | Date Rar      |                          | Description<br>N-F Jeopardy |              | t/End Time<br>7pm |        |      | <u>Weekdays</u><br>- TWThF |   | Rtg Type     |       |            |
|           |               | 5,37.6,37.7,             |                             | 030-         | 7 pili            |        |      | - 1 W11II                  | .30 <del>(φ1,300.00)</del>              | , 0.00 IVIVI |       |            |
|           |               |                          | E] NOT AVAILAB              | LE RATE      |                   |        |      |                            |   |              |       |            |
| 2 KSNV    | 10/08/12      | -10/14/12 N              | 1-F Jeopardy                | 630-         | 7pm               |        |      | - TWThF                    | :30 <del>(\$1,300.00)</del>             | 0.00 NM      |       |            |
|           |               | 5,37.6,37.7,<br>ABLE RAT | 37.8<br>E] NOT AVAILAB      | LE RATE      |                   |        |      |                            |   |              |       |            |
|           |               |                          | 1-F Jeopardy                |              | 7pm               |        |      | - TWThF                    | :30 <del>(\$1,300.00)</del>             | 0.00 NM      |       |            |
| Sec       | e MG 37.      | 5,37.6,37.7,             |                             |              |                   |        |      |                            | ,                                       |              |       |            |
|           |               |                          | 1-F Jeopardy                |              | 7pm               |        |      | - TWThF                    | :30 <del>(\$1,300.00)</del>             |              |       |            |
| Sec       | e MG 37.      | 5,37.6,37.7,             |                             | 030          | 7 pm              |        |      | 1 11111                    | .50(ψ1,500.60)                          | 0.00 14111   |       |            |
| -         | DBTES]        |                          | 1-F Jeopardy                | 630.         | 7pm               |        |      | - TWThF                    | :30 \$1,300.00                          | 0.00 NM      |       |            |
| _         |               | 37.3,37.1,3              |                             | 030          | 7 pm              |        |      | 1 111111                   | .50 ψ1,500.00                           | 0.00 14141   |       |            |
| _         | -             | e to Reinst              |                             |              |                   |        |      |                            |   |              |       |            |
| -         |               |                          | 1-F Jeopardy                | 630-         | 7pm               |        |      | - TWThF                    | :30 \$1,300.00                          | 0.00 NM      | ĺ     |            |
| _         |               | 37.3,37.1,3              |                             |              |                   |        |      |                            | *************************************** |              |       |            |
| _         |               | e to Reinst              |                             |              |                   |        |      |                            |   |              |       |            |
| 7 KSNV    | 10/09/12      | -10/12/12 N              | 1-F Jeopardy                | 630-         | 7pm               |        |      | - TWГhF                    | :30 \$1,300.00                          | 0.00 NM      |       |            |
| ⊕ MG      | for 37.2,     | 37.3,37.1,3              | 7.4                         |              |                   |        |      |                            |   |              |       |            |
| - [Re     | vised Rat     | e to Reinst              | ate]                        |              |                   |        |      |                            |   |              |       |            |
| 8 KSNV    | 10/09/12      | -10/12/12 N              | 1-F Jeopardy                | 630-         | 7pm               |        |      | - TWThF                    | :30 \$1,300.00                          | 0.00 NM      |       |            |
|           |               | 37.3,37.1,3<br>= NBC DEB |                             |              |                   |        |      |                            |   |              |       |            |
| 38 KSNV   | 10/15/12      | 10/15/12                 | M-F Jeopardy                | CM           | 630-7pm           | M-     |      | :30                        | 1 \$1,300.001                           | 0.00 NM      | 1     | \$1,300.00 |
| 00 110111 | . 0, . 0, . 2 |                          | M-F Jeopardy                | <b></b>      | 000 . p           | -1-2   |      | .00                        | . 4.,000.00                             | 0.00         |       | ψ.,σσσ.σσ  |
| JEOPAI    | RDY           |                          | ,                           |              |                   |        |      |                            |   |              |       |            |
| Sta       | rt Date       | End Date                 | Weekdays                    | Spots/Week   | Rate              | Rating | 1    |                            |   |              | ĺ     |            |
| Week: 10/ | 15/12         | 10/21/12                 | M                           | 1            | \$1,300.00        | 0.00   | 5    |                            |   |              |       |            |
|           | Date Rar      |                          | escription                  |              | t/End Time        |        |      | Weekdays                   | <u> </u>                                | Rtg Type     |       |            |
|           |               |                          | 1-F Jeopardy                | 630-         | 7pm               |        | ]    | M                          | :30 <del>(\$1,300.00)</del>             | 0.00 NM      |       |            |
|           | e MG 38.2     |                          |                             |              |                   |        |      |                            |   |              |       |            |
| -         |               |                          | E] NOT AVAILAB              |              | _                 |        |      |                            |   |              |       |            |
|           |               |                          | 1-F Jeopardy                | 630-         | 7pm               |        | ]    | M                          | :30 \$1,300.00                          | 0.00 NM      |       |            |
|           | for 38.1      |                          | oto]                        |              |                   |        |      |                            |   |              |       |            |
|           |               | e to Reinst              |                             |              |                   |        |      |                            |   |              |       |            |
| 39 KSNV   | 10/09/12      | 2 10/12/12               | M-F Wheel M-F Wheel of Fo   | CM<br>ortune | 7-730pm           | - [    | ΓWΓF | :30                        | 4 \$1,300.001                           | 0.00 NM      | 4     | \$5,200.00 |
| WHEEL     | _             |                          |                             |              |                   |        |      |                            |   |              | 1     |            |
|           | rt Date       | End Date                 | Weekdays                    | Spots/Week   | Rate              | Rating | l    |                            |   |              | 1     |            |
| Week: 10/ |               | 10/14/12                 | - TWTF                      |              | \$1,300.00        | 0.00   | _    |                            |   |              | İ     |            |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

| Ln Ch     | Start      | End                       | Inventory Cod          | le Break       | Start/End 1 | Γime  | Days | Len Spo  | ots Rate Pri                | Rtg Type              | Spots      | Amount            |
|-----------|------------|---------------------------|------------------------|----------------|-------------|-------|------|----------|-----------------------------|-----------------------|------------|-------------------|
| 39 KSNV   | 10/09/1    | 2 10/12/12                | M-F Wheel              | CM             | 7-730pm     | _     | TWTF | - :30    | 4 \$1,300.001               | 0.00 NM               | 4          | \$5,200.00        |
|           |            |                           | M-F Wheel of F         | ortune         |             |       |      |          |                             |                       |            |                   |
| WHEEL     | -          |                           |                        |                |             |       |      |          |                             |                       |            |                   |
| Sta       | rt Date    | End Date                  | Weekdays               | Spots/Week     | Rate        | Ratin | g    |          |                             |                       |            |                   |
| Week: 10/ | /08/12     | 10/14/12                  | - TWTF                 | 4              | \$1,300.00  | 0.0   | 0    |          |                             |                       |            |                   |
| Spot Ch   | Date Ra    | nge D                     | escription             | Star           | /End Time   |       |      | Weekdays |                             | Rtg Type              |            |                   |
| 1 KSNV    | ′ 10/08/12 | 2-10/14/12 N              | 1-F Wheel              | 7-73           | 0pm         |       |      | - TWThF  | :30 <del>(\$1,300.00</del>  | 9) 0.00 NM            |            |                   |
|           |            | 5,39.6,39.7,<br>LABLE RAT | 39.8<br>E] NOT AVAILAE | BLE RATE       |             |       |      |          |                             |                       |            |                   |
| 2 KSNV    | 10/08/12   | 2-10/14/12 N              | 1-F Wheel              | 7-73           | 0pm         |       |      | - TWThF  | :30 <del>(\$1,300.00</del>  | 0.00 NM               | 1          |                   |
|           |            | 5,39.6,39.7,              | 39.8<br>E] NOT AVAILAE | RI E RATE      | •           |       |      |          | (, ,                        | ,                     |            |                   |
| -         |            | 2-10/14/12 N              | -                      | 7-73           | Onm         |       |      | - TWThF  | :30 <del>(\$1,300.0</del> ( | 7 0 00 MM             | i          |                   |
|           |            | 5,39.6,39.7,              |                        | 1-13           | Орт         |       |      | 1 11111  | .50(ψ1,500.00               | , 0.00 IVIVI          |            |                   |
| [.N       | OT AVAII   | LABLE RAT                 | E] NOT AVAILAE         |                | _           |       |      |          |                             |                       |            |                   |
|           |            | 2-10/14/12 N              |                        | 7-73           | 0pm         |       |      | - TWThF  | :30 <del>(\$1,300.00</del>  | <del>))</del> 0.00 NM |            |                   |
| [na       | debates]   |                           |                        |                |             |       |      |          |                             |                       |            |                   |
| 5 KSNV    | 10/09/12   | 2-10/12/12 N              | 1-F Wheel              | 7-73           | 0pm         |       |      | - TWThF  | :30 \$1,300.0               | 0.00 NM               |            |                   |
| ⊕ MG      | G for 39.4 | ,39.2,39.1,3              | 9.3                    |                |             |       |      |          |                             |                       |            |                   |
| [Re       | evised Ra  | te to Reinsta             | ate]                   |                |             |       |      |          |                             |                       | •          |                   |
| 6 KSNV    | 10/09/12   | 2-10/12/12 N              | 1-F Wheel              | 7-73           | 0pm         |       |      | - TWThF  | :30 \$1,300.0               | 0.00 NM               |            |                   |
| ⊕ MG      | for 39.4   | ,39.2,39.1,39             | 9.3                    |                |             |       |      |          |                             |                       |            |                   |
| [Re       | evised Ra  | te to Reinsta             | ate]                   |                |             |       |      |          |                             |                       | •          |                   |
| 7 KSNV    | 10/09/12   | 2-10/12/12 N              | I-F Wheel              | 7-73           | 0pm         |       |      | - TWThF  | :30 \$1,300.0               | 0.00 NM               |            |                   |
| ⊕ MG      | G for 39.4 | ,39.2,39.1,39             | 9.3                    |                |             |       |      |          |                             |                       |            |                   |
| [Re       | evised Ra  | te to Reinsta             | ate]                   |                |             |       |      |          |                             |                       |            |                   |
| 8 KSNV    | 10/09/12   | 2-10/12/12 N              | 1-F Wheel              | 7-73           | 0pm         |       |      | - TWThF  | :30 \$1,300.0               | 0.00 NM               |            |                   |
| ⊕ MG      | 6 for 39.4 | ,39.2,39.1,3              | 9.3                    |                |             |       |      |          |                             |                       |            |                   |
| _ [PG     | GM CHG     | = NBC DEB                 | ATE]                   |                |             |       |      |          |                             |                       |            |                   |
| 40 KSNV   | 10/15/1    | 2 10/15/12                | M-F Wheel              | CM             | 7-730pm     | 1     | 1    | - :30    | 1 \$1,300.001               | 0.00 NM               | <b>i</b> 1 | \$1,300.00        |
|           |            |                           | M-F Wheel of F         |                |             | -     | -    |          | * **,*******                |                       |            | <b>*</b> 1,200100 |
| WHEEL     | _          |                           |                        |                |             |       |      |          |                             |                       |            |                   |
| Sta       | rt Date    | End Date                  | Weekdays               | Spots/Week     | Rate        | Ratin | q    |          |                             |                       | ĺ          |                   |
| Week: 10/ |            | 10/21/12                  | M                      | _              | \$1,300.00  | 0.0   | _    |          |                             |                       |            |                   |
| Spot Ch   | Date Ra    | nge D                     | escription             | Star           | /End Time   |       |      | Weekdays | Length Rate                 | Rtg Type              |            |                   |
|           |            | 2-10/21/12 N              | 1-F Wheel              | 7-73           | 0pm         |       |      | M        |                             |                       |            |                   |
| Sec       | e MG 40.   | 2                         |                        |                |             |       |      |          |                             |                       |            |                   |
| [.Ne      | OT AVAII   | LABLE RAT                 | E] NOT AVAILAE         | BLE RATE       |             |       |      |          |                             |                       |            |                   |
| 2 KSNV    | 10/15/12   | 2-10/15/12 N              | I-F Wheel              | 7-73           | 0pm         |       |      | M        | :30 \$1,300.0               | 0.00 NM               |            |                   |
| ⊕ MG      | G for 40.1 | 10/15                     |                        |                |             |       |      |          |                             |                       |            |                   |
| [Re       | evised Ra  | te to Reinsta             | ate]                   |                |             |       |      |          |                             |                       |            |                   |
| 41 KSNV   | 10/09/1    | 2 10/12/12                | FacetoFace/Ra          | •              | 730-758pm   | -     | TWTF | - :30    | 4 \$900.001                 | 0.00 NM               | 4          | \$3,600.00        |
| FACE T    | O FACE     |                           | . 400 to 1 400 W       | ., 5.1 (0.000) |             |       |      |          |                             |                       |            |                   |
|           | rt Date    | End Date                  | Weekdays               | Spots/Week     | Rate        | Ratin | a    |          |                             |                       | Ī          |                   |
| Week: 10/ |            | 10/14/12                  | - TWTF                 | 4              | \$900.00    | 0.0   | _    |          |                             |                       | i          |                   |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

| Ln Ch            | Start               | End                               | Inventory Code                       | Break        | Start/End T          | ime Days       | Len Spo              | ots Rate Pri              | Rtg Type            | Spots    | Amount     |
|------------------|---------------------|-----------------------------------|--------------------------------------|--------------|----------------------|----------------|----------------------|---------------------------|---------------------|----------|------------|
| 41 KSNV          | 10/09/1             | 2 10/12/12                        | FacetoFace/Ralst                     | •            | 730-758pm            | - TWTF-        | :30                  | 4 \$900.001               | 0.00 NM             | 4        | \$3,600.00 |
| FACE T           | O FACE              |                                   |                                      | J.Naiston    |                      |                |                      |                           |                     |          |            |
| Sta<br>Week: 10/ | rt Date<br>08/12    | End Date<br>10/14/12              | <u>Weekdays</u><br>- TWTF            | Spots/Week 4 | Rate<br>\$900.00     | Rating<br>0.00 |                      |                           |                     |          |            |
| Spot Ch          | Date Ra             | nge D                             | escription                           | <u>Star</u>  | t/End Time           | 0.00           | Weekdays             |                           | Rtg Type            | İ        |            |
|                  |                     | 2-10/14/12 F<br>.5,41.6,41.7      | acetoFace/Ralston                    | Report 730-  | -758pm               |                | - TWThF              | :30 <del>(\$900.00)</del> | 0.00 NM             |          |            |
| [.No             | OT AVAI             | LABLE RAT                         | E] NOT AVAILABL                      |              |                      |                |                      |                           |                     | ĺ        |            |
|                  |                     |                                   | acetoFace/Ralston                    | Report 730-  | -758pm               |                | - TWThF              | :30 <del>(\$900.00)</del> | 0.00 NM             |          |            |
|                  |                     | . <i>5,41.6,41.7</i><br>LABLE RAT | E] NOT AVAILABL                      | E RATE       |                      |                |                      |                           |                     | İ        |            |
|                  |                     |                                   | acetoFace/Ralston                    | Report 730-  | -758pm               |                | - TWГhF              | :30 <del>(\$900.00)</del> | 0.00 NM             |          |            |
|                  |                     | . <i>5,41.6,41.7</i><br>= NBC DEB | ATE]                                 |              |                      |                |                      |                           |                     |          |            |
| _                |                     |                                   | acetoFace/Ralston                    | Report 730-  | -758pm               |                | - ТWГhF              | :30 \$900.00              | 0.00 NM             |          |            |
| -                |                     | ,41.2,41.3<br>= NBC DEB           | ATE1                                 |              |                      |                |                      |                           |                     |          |            |
| -                |                     |                                   | acetoFace/Ralston                    | Report 730-  | -758pm               |                | - TWThF              | :30 \$900.00              | 0.00 NM             | İ        |            |
| -                |                     | ,41.2,41.3<br>ate to Reinst       | atel                                 |              |                      |                |                      |                           |                     |          |            |
| -                |                     |                                   | acetoFace/Ralston                    | Report 730-  | -758pm               |                | - TWThF              | :30 \$900.00              | 0.00 NM             | İ        |            |
|                  |                     | ,41.2,41.3<br>ate to Reinst       | atal                                 |              |                      |                |                      |                           |                     |          |            |
|                  |                     |                                   | FacetoFace/Ralst                     | ton Rep@M    | 730-758pm            | M              | :30                  | 1 \$900.00 1              | 0.00 NM             | 1        | \$900.00   |
|                  |                     |                                   | Face to Face w/                      | •            |                      |                |                      | •                         |                     |          | ,          |
|                  | O FACE<br>rt Date   | End Date                          | Weekdays                             | Spots/Week   | Rate                 | Rating         |                      |                           |                     |          |            |
| Week: 10/        | 15/12               | 10/21/12                          | M                                    | 1            | \$900.00             | 0.00           |                      |                           | D: T                | ĺ        |            |
|                  | Date Ra<br>10/15/12 |                                   | lescription<br>FacetoFace/Ralston    |              | t/End Time<br>-758pm |                | <u>Weekdays</u><br>M |                           | Rtg Type<br>0.00 NM |          |            |
| See              | e MG 42.            | .2                                |                                      |              |                      |                |                      |                           |                     |          |            |
|                  |                     |                                   | E] NOT AVAILABL<br>acetoFace/Ralston |              | -758pm               |                | M                    | :30 \$900.00              | 0.00 NM             |          |            |
| ⊕ MG             | for 42.1            | 10/15                             |                                      | •            | ·                    |                |                      |                           |                     |          |            |
|                  |                     | ate to Reinst                     | Tues PR 10-11p                       | CM           | 10-11pm              | - T            | :30                  | 1 \$900.004               | 0.00 NM             | 1        | \$900.00   |
|                  |                     | 2 10/00/12                        | Tuesday Prime 1                      |              | 10 116               | •              | .00                  | . \$600.00 !              | 0.00 14111          |          | ψοσο.σσ    |
| PAREN<br>Sta     | THOOD rt Date       | End Date                          | Weekdays                             | Spots/Week   | Rate                 | Rating         |                      |                           |                     |          |            |
| Week: 10/        |                     | 10/14/12                          | - T                                  | 1            | \$900.00             | 0.00           |                      |                           |                     | <u> </u> |            |
| 47 KSNV          | 10/11/1             | 2 10/11/12                        | Thurs PR 8-9p Thursday Prime 8       | CM<br>R-9nm  | 8-9pm                | T              | :30                  | 1 \$650.004               | 0.00 NM             | 1        | \$650.00   |
| ROCK/A           | ALL                 |                                   | muisuay Filme C                      | э-эрш        |                      |                |                      |                           |                     | İ        |            |
| Sta<br>Week: 10/ | rt Date             | End Date<br>10/14/12              | <u>Weekdays</u><br>T                 | Spots/Week 1 | Rate<br>\$650.00     | Rating<br>0.00 |                      |                           |                     |          |            |
|                  |                     | 2 10/12/12                        |                                      | CM           | 9-10pm               | F-             | :30                  | 1 \$750.004               | 0.00 NM             | 1        | \$750.00   |
|                  |                     |                                   | Friday Prime 9-10                    | 0pm          | ·                    |                |                      |                           |                     |          |            |
| GRIMM<br>Sta     | rt Date             | End Date                          | Weekdays                             | Spots/Week   | Rate                 | Rating         |                      |                           |                     |          |            |
| Week: 10/        | 08/12               | 10/14/12                          | F                                    | 1            | \$750.00             | 0.00           |                      |                           |                     |          |            |
| 50 KSNV          | 10/12/1             | 2 10/12/12                        | Fri 10-11p<br>Friday Prime 10-       | CM<br>11pm   | 10-11pm              | F-             | :30                  | 1 \$1,000.004             | 0.00 NM             | 1        | \$1,000.00 |
| DATELI           |                     |                                   |                                      |              |                      |                |                      |                           |                     |          |            |
| Sta<br>Week: 10/ | rt Date<br>08/12    | End Date<br>10/14/12              | <u>Weekdays</u><br>F                 | Spots/Week 1 | Rate<br>\$1,000.00   | Rating<br>0.00 |                      |                           |                     |          |            |
|                  |                     | 2 10/13/12                        |                                      | CM           | 8-9pm                | 5              | S- :30               | 1 \$350.004               | 0.00 NM             | 1        | \$350.00   |
| NBC PF           | RIME                |                                   | Saturday Prime 8                     | 3-9pm        |                      |                |                      |                           |                     |          |            |
| Sta              | rt Date             | End Date                          | Weekdays                             | Spots/Week   | Rate                 | Rating         |                      |                           |                     |          |            |
| Week: 10/        | 08/12               | 10/14/12                          | S-                                   | 1            | \$350.00             | 0.00           |                      |                           |                     | i        |            |

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**KSNV** 

Order / Rev: 105003

Advertiser: Obama for America

Alt Order #: 06837948

OBAM FOR AMERICA Product Desc:

Flight Dates: 10/09/12 - 10/15/12 1537

Estimate:

| Ln Ch Start End                               | •                          | Start/End T        |                | Len Spots  |                             | Rtg Type S     | pots | Amount     |
|---|----------------------------|--------------------|----------------|------------|-----------------------------|----------------|------|------------|
| 52 KSNV 10/13/12 10/13/1                      |                            | 9-10pm             | S-             | :30        | 1 \$400.004                 | 0.00 NM        | 1    | \$400.00   |
| NBC PRIME                                     | Saturday Prime 9-10pm      |                    |                |            |                             |                |      |            |
| Start Date End Date                           | e Weekdays Spots/Week      | Rate               | Rating         |            |                             |                |      |            |
| Week: 10/08/12 10/14/12                       |                            | \$400.00           | 0.00           |            |                             |                |      |            |
| 55 KSNV 10/14/12 10/14/1                      | 2 Jeopardy in PRIME CM     | M-SA 8-11p         | / SUNS         | :30        | 1 \$350.004                 | 0.00 NM        | 1    | \$350.00   |
|   | Jeopardy in Prime          |                    |                |            |                             |                |      |            |
| TBD   |                            |                    | 5              |            |                             |                |      |            |
| Start Date End Date Week: 10/08/12 10/14/12   |                            | Rate<br>\$350.00   | Rating<br>0.00 |            |                             |                |      |            |
| 56 KSNV 10/14/12 10/14/1                      | 5 1                        | •                  | / SUNS         | :30        | 1 \$350.004                 | 0.00 NM        | 1    | \$350.00   |
| 30 KONV 10/14/12 10/14/1                      | Law & Order (synd) PRIME   | WOAGTIP            | 700115         | .50        | ψ550.00 +                   | 0.00 14171     | •    | ψ550.00    |
| LAW & ORDER                                   |                            |                    |                |            |                             |                |      |            |
| Start Date End Date                           |                            | Rate               | Rating         |            |                             |                |      |            |
| Week: 10/08/12 10/14/12                       |                            | \$350.00           | 0.00           |            |                             |                |      |            |
| 57 KSNV 10/09/12 10/12/1                      |                            | 11pm-1135p         | om - TWTF      | :30        | 4 \$275.004                 | 0.00 NM        | 4    | \$1,100.00 |
| NEWS  | M-F News 3 at Eleven       |                    |                |            |                             |                |      |            |
| Start Date End Date                           | e Weekdays Spots/Week      | Rate               | Rating         |            |                             | i              |      |            |
| Week: 10/08/12 10/14/12                       |                            |                    | 0.00           |            |                             |                |      |            |
| 59 KSNV 10/13/12 10/13/1                      | 2 Sa-Su News 3 at ElevenCM | 11pm-1135p         | omS-           | :30        | 1 \$1,100.001               | 0.00 NM        | 1    | \$1,100.00 |
| NEWO  | Sa-Su News 3 at Eleven     |                    |                |            |                             |                |      |            |
| NEWS  | Nookdovo Spoto/Mook        | Doto               | Dating         |            |                             |                |      |            |
| Start Date End Date Week: 10/08/12 10/14/12   |                            | Rate<br>\$1.100.00 | Rating<br>0.00 |            |                             |                |      |            |
| Spot Ch Date Range                            | :                          | t/End Time         |                | Veekdays L | ength Rate                  | Rtg Type       |      |            |
| 1 KSNV 10/08/12-10/14/12                      |                            | m-1135pm           | =-             | Sa         | :30 <del>(\$1,100.00)</del> | 0.00 <i>NM</i> |      |            |
| See MG 59.2                                   |                            |                    |                |            |                             |                |      |            |
| •   | ATE] NOT AVAILABLE RATE    | 440F               |                | C-         | -20 04 400 00               | 0 00 NM        |      |            |
| 2 KSNV 10/13/12-10/13/12<br>MG for 59.1 10/13 | Sa-Su News 3 at Eleven 11p | m-1135pm           |                | Sa         | :30 \$1,100.00              | 0.00 NM        |      |            |
| [Revised Rate to Rein                         | statel                     |                    |                |            |                             |                |      |            |
| 61 KSNV 10/09/12 10/12/1                      |                            | 1135p-1237         | а - TWTF       | :30 4      | 4 \$500.00 1                | 0.00 NM        | 4    | \$2,000.00 |
| 0.1.0.1.1 10,00,12 10,12,1                    | Tonight Show               |                    |                | .00        | . 4000.00                   | 0.00           | •    | ψ=,000.00  |
| LENO  | -                          |                    |                |            |                             |                |      |            |
| Start Date End Date                           |                            | Rate               | Rating         |            |                             |                |      |            |
| Week: 10/08/12 10/14/12                       | - TWГF 4                   | \$500.00           | 0.00           |            |                             | ı              |      |            |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

| Ln Ch Start                  | End                  | Inventory Code            | e Break      | Start/End 1      | ime D          | ays | Len Spo  | ots I  | Rate Pri                                | Rtg Type | Spots | Amount     |
|------------------------------|----------------------|---------------------------|--------------|------------------|----------------|-----|----------|--------|---|----------|-------|------------|
| 61 KSNV 10/09/12             | 2 10/12/12           | The Tonight Sho           | w CM         | 1135p-1237       | a - T <b>\</b> | VTF | :30      | 4 \$5  | 500.001                                 | 0.00 NM  | 4     | \$2,000.00 |
| . =0                         |                      | Tonight Show              |              |                  |                |     |          |        |   |          |       |            |
| LENO                         | F I D . ( .          | Maralada                  | 01-00/1-     | Data             | Datina         |     |          |        |   |          |       |            |
| Start Date Week: 10/08/12    | End Date<br>10/14/12 | <u>Weekdays</u><br>- TWTF | Spots/Week 4 | Rate<br>\$500.00 | Rating<br>0.00 |     |          |        |   |          |       |            |
| Spot Ch Date Ra              |                      | escription                | -            | t/End Time       | 0.00           | V   | Veekdays | Length | Rate                                    | Rtg Type |       |            |
| 1 KSNV 10/08/12              |                      |                           |              | 5p-1237a         |                | _   | TWThF    |        |   | 0.00 NM  |       |            |
| See MG 61.                   | 5,61.6,61.7,         | J                         |              |                  |                |     |          |        | (, /                                    |          |       |            |
| 2 KSNV 10/08/12              |                      |                           |              | 5p-1237a         |                | _   | TWThF    | :30    | <del>(\$500.00)</del>                   | 0.00 NM  |       |            |
| See MG 61.                   | 5,61.6,61.7,         | -                         |              |                  |                |     |          |        | (4000.00)                               |          |       |            |
| 3 KSNV 10/08/12              |                      | -                         |              | 5p-1237a         |                | _   | TWThF    | :30    | <del>(\$500.00)</del>                   | 0.00 NM  |       |            |
| See MG 61.                   | 5,61.6,61.7,         | J                         |              |                  |                |     |          |        | (,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |          |       |            |
| 4 KSNV 10/08/12              |                      | -                         |              | 5p-1237a         |                | _   | TWThF    | :30    | <del>(\$500.00)</del>                   | 0.00 NM  |       |            |
| See MG 61.                   | 5,61.6,61.7,         | J                         |              | •                |                |     |          |        | ,                                       |          |       |            |
| 5 KSNV 10/09/12              | 2-10/12/12 T         | he Tonight Show           | 1135         | 5p-1237a         |                | -   | TWThF    | :30    | \$500.00                                | 0.00 NM  |       |            |
| MG for 61.3,     [Revised Ra |                      |                           |              |                  |                |     |          |        |   |          |       |            |
| 6 KSNV 10/09/12              | 2-10/12/12 T         | he Tonight Show           | 1135         | 5p-1237a         |                | -   | TWThF    | :30    | \$500.00                                | 0.00 NM  |       |            |
| MG for 61.3,                 | ,61.2,61.1,6         | 1.4                       |              |                  |                |     |          |        |   |          |       |            |
| [Revised Ra                  |                      | -                         |              |                  |                |     |          |        |   |          |       |            |
| 7 KSNV 10/09/12              |                      | J                         | 1135         | 5p-1237a         |                | -   | TWThF    | :30    | \$500.00                                | 0.00 NM  |       |            |
| MG for 61.3,<br>[Revised Ra  | te to Reinst         | ate]                      |              |                  |                |     |          |        |   |          |       |            |
| 8 KSNV 10/09/12              |                      | Ū                         | 1135         | 5p-1237a         |                | -   | TWThF    | :30    | \$500.00                                | 0.00 NM  |       |            |
| MG for 61.3,<br>[Revised Ra  |                      |                           |              |                  |                |     |          |        |   |          |       |            |
| 62 KSNV 10/15/12             | 2 10/15/12           | The Tonight Sho           | w CM         | 1135p-1237       | a M            |     | :30      | 1 \$5  | 500.00 1                                | 0.00 NM  | 1     | \$500.00   |
|                              |                      | Tonight Show              |              |                  |                |     |          |        |   |          |       |            |
| LENO                         |                      |                           |              |                  | <b>5</b>       |     |          |        |   |          |       |            |
| Start Date Week: 10/15/12    | End Date<br>10/21/12 | <u>Weekdays</u><br>M      | Spots/Week 1 | Rate<br>\$500.00 | Rating         |     |          |        |   |          |       |            |
| Spot Ch Date Ra              |                      | escription                |              | t/End Time       | 0.00           | V   | Veekdays | Length | Rate                                    | Rtg Type |       |            |
| 1 KSNV 10/15/12              |                      |                           |              | p-1237a          |                | N   | <u>1</u> | :30    |   | 0.00 NM  |       |            |
| See MG 62.                   | 2                    | E] NOT AVAILABI           |              |                  |                |     |          |        | (, /                                    |          |       |            |
| 2 KSNV 10/15/12              |                      |                           |              | 5p-1237a         |                | N   | <b>1</b> | :30    | \$500.00                                | 0.00 NM  |       |            |
| MG for 62.1                  |                      | Ü                         |              | •                |                |     |          |        |   |          |       |            |
| [Revised Ra                  |                      | ate]                      |              |                  |                |     |          |        |   |          |       |            |
| 63 KSNV 10/09/12             | 2 10/12/12           | Late Night w/Fall         |              | 1237a-136a       | m - T\         | VTF | :30      | 4 \$2  | 250.00 1                                | 0.00 NM  | 4     | \$1,000.00 |
| FALLON                       |                      | 3 J                       |              |                  |                |     |          |        |   |          |       |            |
| Start Date                   | End Date             | Weekdays                  | Spots/Week   | Rate             | Rating         |     |          |        |   |          |       |            |
| Week: 10/08/12               | 10/14/12             | - TWTF                    | 4            | \$250.00         | 0.00           |     |          |        |   |          |       |            |

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Order / Rev: 105003 Advertiser: Obama for America

Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV

| Ln Ch Start End Inventory (   | Code Break    | Start/End Tim          | ie Days | Len Spots  | Rate Pri                  | Rtg Type       | Spots | Amount     |
|---|---------------|------------------------|---------|--|---------------------------|----------------|-------|------------|
| 63 KSNV 10/09/12 10/12/12 Late Night v<br>Late Night v                |               | 1237a-136am            | - TWTF  | :30  | \$250.001                 | 0.00 NM        | 4     | \$1,000.00 |
| FALLON  | w/r allori    |                        |         |  |                           |                |       |            |
| Start Date End Date Weekdays  | Spots/Week    | Rate F                 | Rating  |  |                           |                |       |            |
| Week: 10/08/12 10/14/12 - TWTF  | 4             | \$250.00               | 0.00    |  |                           |                |       |            |
| Spot Ch Date Range Description  |               | t/End Time             | _       | <u>Neekdays    L</u><br>·TWThF                       |                           | Rtg Type       |       |            |
| 1 KSNV 10/08/12-10/14/12 Late Night w/F<br>See MG 63.5,63.6,63.7,63.8 | -alion 123    | 7a-136am               | _       | · IWINF  | :30 <del>(\$250.00)</del> | 0.00 /\///     |       |            |
| [.NOT AVAILABLE RATE] NOT AVAI  |               |                        |         |  |                           |                |       |            |
| 2 KSNV 10/08/12-10/14/12 Late Night w/F                               | Fallon 1237   | 7a-136am               | -       | TWThF  | :30 <del>(\$250.00)</del> | 0.00 <i>NM</i> |       |            |
| See MG 63.5,63.6,63.7,63.8<br>[.NOT AVAILABLE RATE] NOT AVAI          | II ADI E DATE |                        |         |  |                           |                |       |            |
| 3 KSNV 10/08/12-10/14/12 Late Night w/F                               |               | 7a-136am               | _       | TWThF  | :30 <del>(\$250.00)</del> | 0 00 NM        |       |            |
| See MG 63.5,63.6,63.7,63.8  | 1201          | ra rooam               |         | 111111   | .σο (φ2σσ.σσ)             | 0.00 / 11/1/   |       |            |
| [.NOT AVAILABLE RATE] NOT AVAI  | ILABLE RATE   |                        |         |  |                           |                |       |            |
| 4 KSNV 10/08/12-10/14/12 Late Night w/F                               | allon 1237    | 7a-136am               | -       | ТWГhF  | :30 <del>(\$250.00)</del> | 0.00 <i>NM</i> |       |            |
| See MG 63.5,63.6,63.7,63.8<br>[.NOT AVAILABLE RATE] NOT AVAI          | ILABLE RATE   |                        |         |  |                           |                |       |            |
| 5 KSNV 10/09/12-10/12/12 Late Night w/F                               | allon 1237    | 7a-136am               | -       | TWThF  | :30 \$250.00              | 0.00 NM        |       |            |
| MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate]                |               |                        |         |  |                           |                |       |            |
| 6 KSNV 10/09/12-10/12/12 Late Night w/F                               | allon 1237    | 7a-136am               | -       | - TWГhF  | :30 \$250.00              | 0.00 NM        |       |            |
| MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate]                |               |                        |         |  |                           |                |       |            |
| 7 KSNV 10/09/12-10/12/12 Late Night w/F                               | allon 1237    | 7a-136am               | -       | TWThF  | :30 \$250.00              | 0.00 NM        |       |            |
| MG for 63.2,63.4,63.3,63.1 [Revised Rate to Reinstate]                |               |                        |         |  |                           |                |       |            |
| 8 KSNV 10/09/12-10/12/12 Late Night w/F                               | allon 1237    | 7a-136am               | -       | ТWГhF  | :30 \$250.00              | 0.00 NM        |       |            |
| MG for 63.2,63.4,63.3,63.1  |               |                        |         |  |                           |                |       |            |
| [Revised Rate to Reinstate]   |               |                        |         |  |                           |                |       |            |
| 64 KSNV 10/15/12 10/15/12 Late Night v<br>Late Night v                |               | 1237a-136am            | M       | :30  | 1 \$250.001               | 0.00 NM        | 1     | \$250.00   |
| FALLON  |               |                        |         |  |                           |                |       |            |
| Start Date End Date Weekdays  |               |                        | Rating  |  |                           |                |       |            |
| Week: 10/15/12 10/21/12 M Spot Ch Date Range Description              | 1<br>Star     | \$250.00<br>t/End Time | 0.00    | Neekdays L   | ength Rate                | Rtg Type       |       |            |
| 1 KSNV 10/15/12-10/21/12 Late Night w/F                               |               | 7a-136am               | _       | <u>/veeкuays                                    </u> | <u> </u>                  | 0.00 <i>NM</i> |       |            |
| See MG 64.2<br>[.NOT AVAILABLE RATE] NOT AVAI                         |               |                        | -       |  | (,=====)                  |                |       |            |
| 2 KSNV 10/15/12-10/15/12 Late Night w/F                               |               | 7a-136am               | N       | <b>/</b>   | :30 \$250.00              | 0.00 NM        |       |            |
| MG for 64.1 10/15   | 120           |                        | Į.      | :=   | Ψ=00.00                   | 2.00           |       |            |
| [Revised Rate to Reinstate]   |               |                        |         |  |                           |                |       |            |
|   |               |                        |         |  |                           | Ŧ              | 120   | ¢c0,000,00 |